

# Newsletter

EDITION #7
JANUARY 2024

## | Fundraising and Technology in Nonprofits|



## **EmpowerED: Nonprofit Success Unleashed in 2024!**



#### Strategic Fundraising: Navigating the Roadmap for Nonprofit Success in 2024

As we stand on the cusp of 2024, nonprofits are gearing up for a year of strategic fundraising to propel their missions forward. In this blog, we'll explore key considerations, actionable steps, and even delve into the art of creating a fundraising timetable to help your nonprofit plan a successful fundraising journey in the coming year.

 Creating a Fundraising Timetable
 Integrating Multi-Channel Strategies
 Setting Clear and Achievable Goals

Read more

### **Exclusive Giveaways for Nonprofits!**

As we step into the promising year of 2024, PQ Solutions is thrilled to kickstart the year with three incredible giveaways.

- 1. Free <u>CRM</u> Giveaway: We are offering two FREE CRM instances, complete with implementation and training, to one deserving nonprofit! To be considered, write a short but compelling case of how this CRM will be a game-changer for your organization. Send your entry to emailus@pgsolutions.io.
- 2. Innovative Fundraising Consultation:
  We are excited to offer two nonprofits a one-hour FREE consultation on fundraising every month for the next three months! Share your best, new fundraising idea that you plan to implement in 2024, and stand a chance to receive expert insights and guidance. Submit your innovative ideas to emailus@pgsolutions.io.
- 3. Grant Proposal Writing Guide: Be among the first five nonprofits to contact us, and receive a complimentary copy of the second edition of our renowned book on "Grant Proposal Writing Made Simpler and Smarter." Packed with new and improved information, along with additional templates, this guide is your key to raising more money through grants. Contact us at <a href="mailus@pqsolutions.io">emailus@pqsolutions.io</a> to secure your copy and elevate your grant writing game.

Submit your entries before January 30th of this year, and let's make 2024 a year of growth!



#### **Book recommendation:**

Start your 2024 journey with James Clear's 'Atomic Habits,' a transformative guide that empowers you to cultivate positive changes, embrace effective habits, and chart a course towards personal and professional success



PQ CRM stands out as the most cost-effective and user-friendly donor management system tailored specifically for nonprofits. With its intuitive interface and powerful features, PQ CRM simplifies donor relationship management, enabling nonprofits to efficiently organize, analyze, and strengthen their connections with supporters.

Contact@pqsolutions.io.

https://pqsolutions.io/